Bill Levkoff Website Opens a Whole New World for Bridesmaid Fashion Choices

Renowned specialist in the bridesmaid world, Bill Levkoff, has set another milestone success with the launch of their latest website by Data Subsystems, Inc: http://www.BillLevkoff.com The innovative approach of the site offers both bride and bridesmaid the options of choosing dress styles combined with online style and color change choices. This website is the answer to every bride's question to ensure that they have just the right look for their special day.

([PRWEB](#)) April 27, 2012 -- Renowned specialist in the bridesmaid world, [Bill Levkoff](#), has set another milestone success with the launch of their latest website by Data Subsystems, Inc: http://www.BillLevkoff.com The innovative approach of the site offers both bride and bridesmaid the options of choosing dress styles combined with online style and color change choices. This website is the answer to every bride's question to ensure that they have just the right look for their special day.

The new web presence continues the Bill Levkoff quality presentations of both contemporary and traditional [dresses for bridesmaids](#), flower girls and junior maids. With the click of a mouse, a bride can select her dress choices and styles; change a variety of color options, and save them with the favorites 'heart' icon. As with all of the Bill Levkoff collections, the models, dresses and web presentation are breathtaking and elegant. Each dress includes an incredible array of colors with detail descriptions of the fabric. Bill Levkoff knows the often indecisive position of the bride-to-be and has added a segment entitled "Similar Dresses". This helps guide the bride to the selection, hue and fabric for their important ladies. Dress and color choices can be shared online with the attendants to accomplish a never before seen opportunity for all to participate.

"We are proud to have added many useful features to make our online catalog as helpful as possible for the customers making their dream dress selections. We feel that it is important to have the ability to preview high resolution, quality images in all available styles and colors. This gives our customers the opportunity to see, select and use the easy store locator for their purchase."
-Bill Levkoff, Inc. CEO's Brett Levkoff and Andrew Buchbinder

"We are very proud of our coloring technology on the Bill Levkoff site, that allows automatic coloring of any dress with ease and for previewing the tones in high resolution. Also, delivering dress image files from one of the major content delivery networks has made load times quicker from any location."
- Alex Shortov, CEO, Data Subsystems, Inc.

Bill Levkoff has spent a lifetime devoted to working with brides and bridesmaids to achieve the right look and feel of a wedding day. The expertise and knowledge base has been honed to a website that addresses all of the nuances involved in dress selections. Bill Levkoff has allowed the often emotional aspect of attendant attire to be translated into an incredible experience of ease and enjoyment. Once a decision has been made, everything is coordinated with one of their many retail outlets for the continued personal experience. Locating a retail outlet in your area is as simple as selecting the store locator on the website and inputting your zip code and the mileage distance. A list of your local Bill Levkoff retailers will appear with the detail address and phone number information. Every location is available to work with you in your selections.

About Bill Levkoff:

Bill Levkoff has over sixty years dressing bridesmaids and attendants. They opened their first retail showroom in the 1950's on Broadway, New York City. The success of the company led to retail operations all across the country. Running with their third generation of family operation, their elegant dresses have been featured in For the Bride, Bridal Guide, Brides, InStyle Wedding and Modern Bride. Dress styles have changed throughout the years, and Bill Levkoff has maintained a high standard of quality in fabric, design and details.

For more information about Bill Levkoff, visit http://www.BillLevkoff.com

About Data Subsystems, Inc.
Data Subsystems, Inc. is a web development company based in Tampa, Florida. The ultimate combination of professional management, skilled developers and in-depth web and marketing knowledge gives Data Subsystems, Inc. the edge that elevates them above the rest.

For more information about Data Subsystems, Inc. visit: http://www.datasub.com

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Online Web 2.0 Version
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