



## **Data Subsystems Utilizes New Web Development Approach to Help Nutralegacy.Com Reach Over 200000 Visitors per Month**

*Last month Nutralegacy.com was reached by over 200000 unique visitors which made it one of the most popular alternative health websites on the Internet. It is a start up project of Legacy Biotechnologies, Inc., a privately owned nutraceutical and cosmeceutical company. It was developed and marketed by Data Subsystems, Inc., an IT company that specializes in software, [web development](#) and search engine optimization.*

(Vocus) March 23, 2010 -- Last month Nutralegacy.com was reached by more than two hundred thousand unique visitors which made it one of the most popular alternative health websites on the Internet. It focuses on various health topics including dietary supplements, health conditions, healthy nutrition, natural remedies, skin care, metabolism and cardiovascular health. The expert team of editors provides daily updates on the most vital questions on the website. Nutralegacy.com is a start up project of Legacy Biotechnologies, Inc., a privately owned nutraceutical and cosmeceutical company. It was developed and marketed by Data Subsystems, Inc., an IT company that specializes in software, web development and [search engine marketing](#).

“I’ve realized that the successful future of any business depends on the Internet today and every business needs to be represented online, but our company did not have any experience in this field”, commented Steve Kushner, president of Legacy Biotechnologies, Inc. “We decided to use the [web development](#), search engine optimization and content building services of Data Subsystems, Inc. I am more than happy with the results. We started it in August, 2008 from scratch, with a newly registered domain name. In just one year of development and marketing, the project became profitable. Last month it received more than two hundred thousand users, which is an important milestone for us.”

Data Subsystems, Inc. used new search engine optimization, content development and link building techniques to promote Nutralegacy.com. New search engine friendly custom blog approach allows site to grow faster. Each article that is published on the web site is search engine optimized and developed by a team of professional writers. Quality site content and easy cross linking help site to get noticed by social media community and attracts quality links. The main purpose of Nutralegacy.com is to keep the readers updated on modern trends in the alternative health world. The website also provides a web store where visitors can buy [alternative health products](#). Nutralegacy.com is showing great success among the readers. According to Alexa, one of the biggest web site ranking systems, it is ranked in the top 1/2 of 1 % of all the sites in the world. Nutralegacy.com has its own newsletter system and RSS feed. The web site is listed in the Yahoo Directory in the Alternative Health Products and Services category.

About Legacy Biotechnologies, Inc.:

Legacy Biotechnologies, Inc. is a privately owned health and beauty company specializing in the research and development of nutraceutical and cosmeceutical products. Its president, Steve Kushner, has more than 25 years of experience in this field and has formulated and created several original products that are marketed in the USA and abroad, including the up and coming Reme-Flu?. It is a unique two-part homeopathic remedy that helps to treat symptoms resulting from influenza-like illnesses. [Reme-Flu](#) will soon be available on the Nutralegacy.com online



store.

#### About Data Subsystems, Inc.:

Data Subsystems, Inc. is a software and web development company based in Tampa, Florida. The company also has a vast experience in search engine optimization and search engine marketing. It has a proven record of getting companies to the first page of Google for targeted keywords. The company specializes on business software, [ecommerce stores](#) and information web sites. The combination of professional management and skilled developers make this company stand out above the rest.

For more information about Data Subsystems, Inc. visit [www.datasub.com](http://www.datasub.com)

#### Contacts:

Data Subsystems, Inc.  
777 N ASHLEY DR UNIT 2412  
TAMPA FL 33602 US  
pr(at)datasub(dot)com  
1.800.303.DSUB(3782)

###



### **Contact Information**

**Alex Shortov**

Data Subsystems Inc

<http://www.datasub.com>

1.800.303.DSUB(3782)

### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

### **PRWebPodcast Available**

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)