

Singer22.com Complaints Decrease with Installation of Data Subsystems, Inc. ERP Software

Singer22.com, one of the fashion industries leading retailers, has installed the enterprise resource planning system by Data Subsystems. The solution brought company management to the next level and increased customer satisfaction rate. It nearly eliminated the level of [singer22](#) complaints.

(Vocus) March 25, 2010 -- Singer22.com, one of the fashion industries leading retailers, has installed the enterprise resource planning system by Data Subsystems. It is a complex business management solution, that consists of customer relationship manager, orders management system, warehouse management system, purchasing system and other modules. The solution brought company management to the next level and increased customer satisfaction rate. It nearly [eliminated the level of customer complains](#).

“Customer satisfaction has always been our first priority”, commented Jon Singer, CEO of Singer22. “The business started with my wife and I and we opened our first store in Great Neck, NY and simultaneously launched our website. Our business began to grow rapidly, we opened our second store in East Hills, NY and Internet sales have been rising daily. We needed to address our growing volume quickly and efficiently to keep up with our high standards of customer service. We needed an advanced and modern [enterprise resources planning system](#) to manage warehouse, orders, and purchases to take our business to the next level. After detailed analysis of available systems on the market we selected Datasub ERP solution. It is a reliable, powerful and flexible system. Our online store is based on Yahoo ecommerce solutions and we needed a complete integration of our ERP system with it. Data Subsystems provided the solution and integration exceeding my expectations. With the integrated customer relationship management system we can now make sure that every customer is satisfied and taken care of properly.”

Data Subsystems ERP system is a complete business solution developed by Data Subsystems, Inc. The solution consists of warehouse management, customer relationship management, order processing, purchasing and other systems that are integrated with each other. The solution uses barcode technology and wireless handheld devices for efficient operation. It has web based architecture and is supported by all major internet browsers and mobile devices, including iPhone, Windows Mobile and Android. The system also has integrated points of sale module with modern touchscreen interface that is used in stores. Data Subsystems [ERP solution](#) currently manages the retail stores and two warehouses that Singer22 owns plus the web store at [www.singer22.com](#). As a web store platform the company uses Yahoo ecommerce solutions as Yahoo offers a robust business platform and provides reliable and scalable network infrastructure that can support fast growing traffic. Data Subsystems ERP solution was completely integrated with Yahoo ecommerce solution by Data Sybsystems. It also has full shipping integration with major shipping carriers (UPS, FedEx, USPS).

The key advantages of the system are scalability and flexibility. The solution supports multiple warehouses, stores and points of sale. It is a very flexible system that can be integrated with any other software. Data Subsystems ERP solution offers all required functionality for business operation and planning at a very competitive price.



About Singer22.com, Inc.:

Singer22 is one of the [fashion industry's leading retailers](#) with top brands worn by today's celebrities such as Nicole Richie, Vanessa Hudgens, Ashley Tisdale, Paris Hilton, Katie Holmes, Lindsay Lohan, and Angelina Jolie just to name a few. Singer22 was started by husband and wife team of Jon and Alicia Singer and has evolved into one of the fashion industry's leading retailers and source for the latest in fashion trends. Their first store opened in Great Neck, NY together with online store at www.singer22.com. Within a year came the second store in East Hills, NY with more in the works to open in the near future.

About [Data Subsystems, Inc.](#):

Data Subsystems, Inc. is an information technology company that specializes on business software and web development. It is currently based in Tampa, Florida and has several development offices in Eastern Europe. Data Subsystems ERP solution was created on the basis of many years of company experience in ecommerce, web development and warehouse management solutions. The company also specializes on search engine marketing and search engine optimization. The combination of professional management, skilled developers and experience makes this company stand out above the rest.

For more information about Data Subsystems, Inc. visit www.datasub.com

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